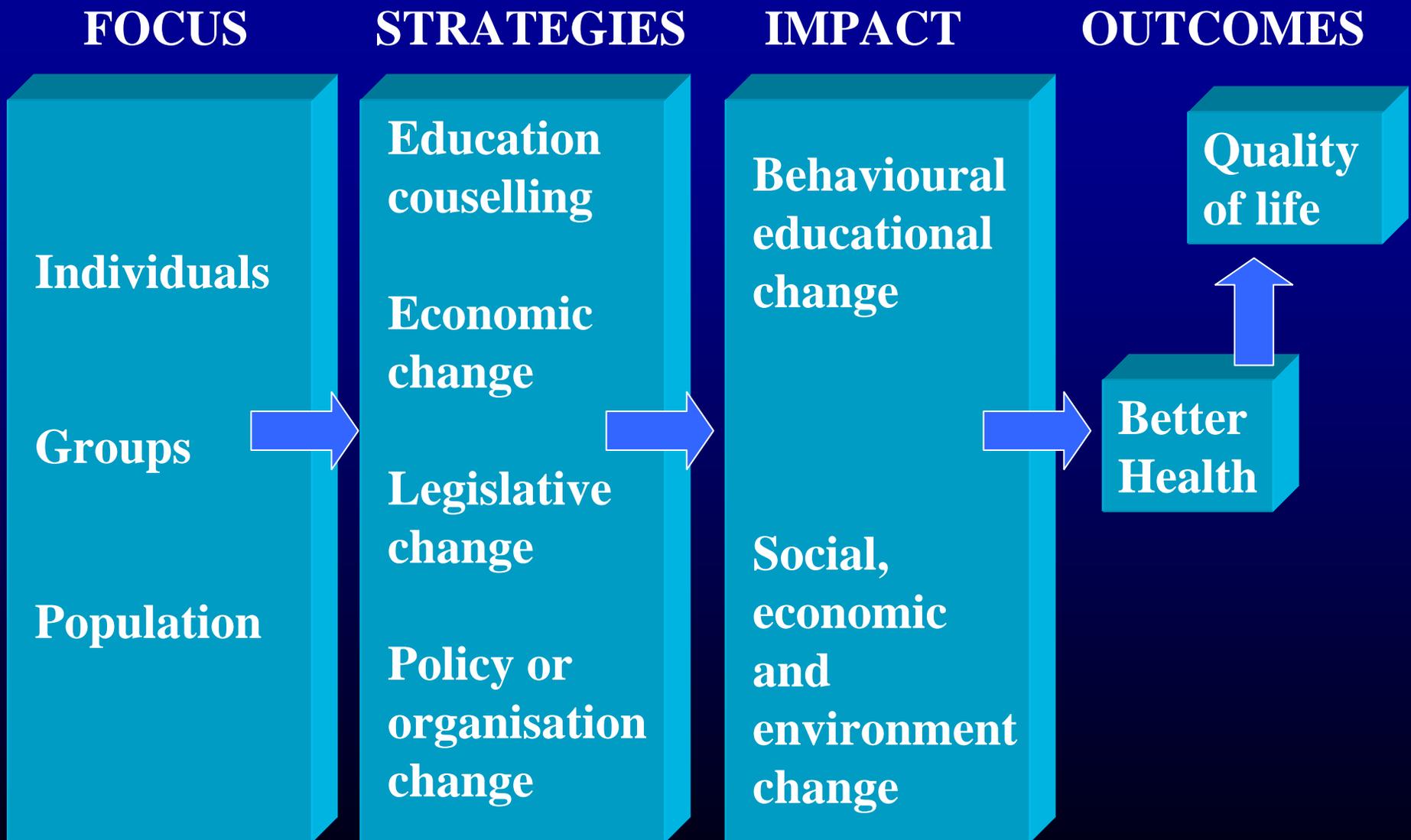


# **INTRODUCTION TO HEALTH PROMOTION**

# WHAT IS HEALTH PROMOTION?

Health promotion is the process of enabling people to increase control over, and to improve their health.

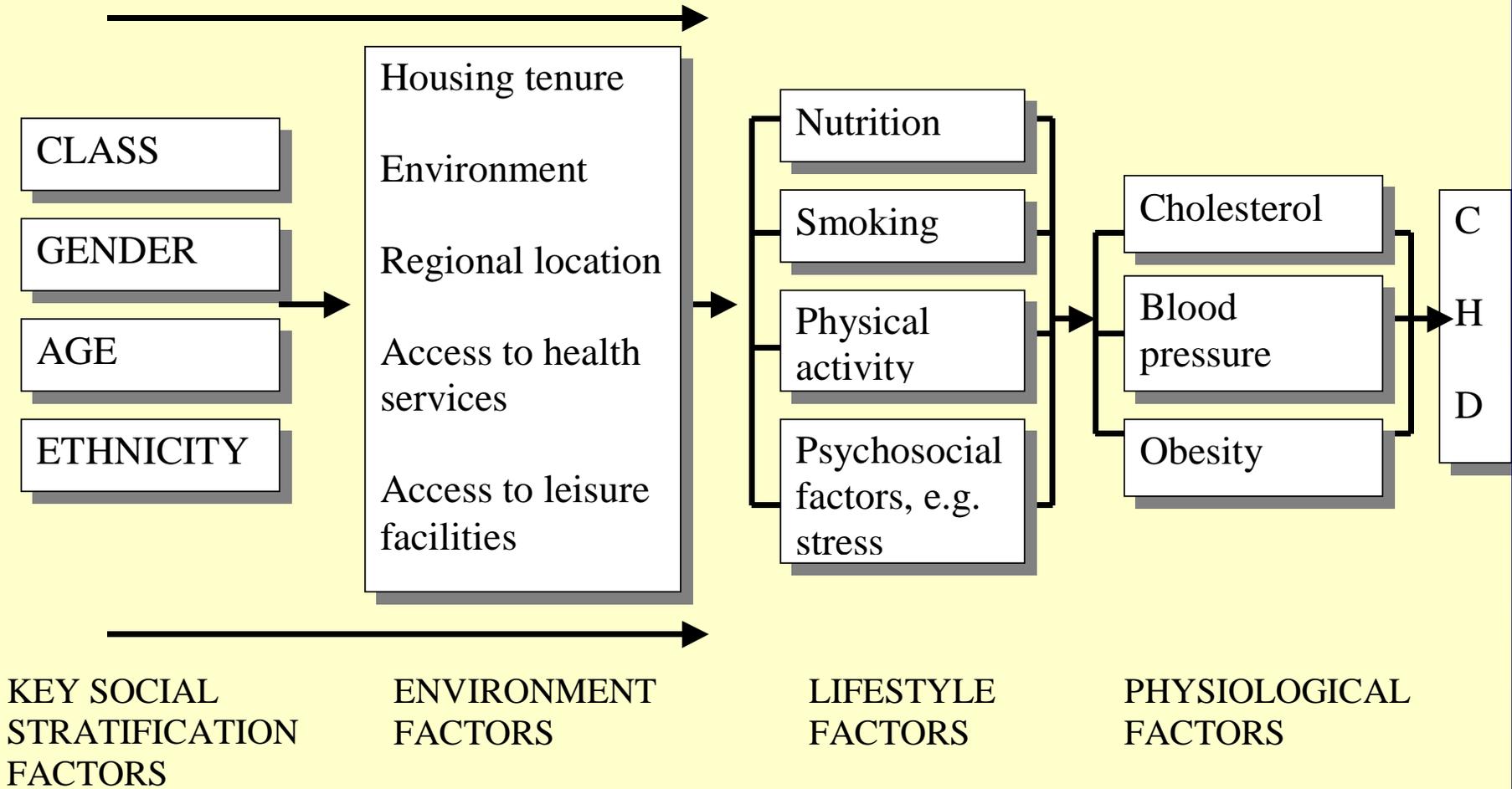
# THE PROCESS OF HEALTH PROMOTION



# A FRAMEWORK FOR HEALTH PROMOTION ACTIVITIES



# A FRAMEWORK FOR HEALTH PROMOTION ACTIVITIES



# INFLUENCE ON SMOKING BEHAVIOUR

